



Acclara Privacy Policy

Last Updated: November 9, 2023 Your privacy is important to us. This Privacy Policy explains our collection, use, and disclosure of personal data. This Privacy Policy applies to Acclara Solutions, LLC, (“Acclara”), its affiliates Medical Specialties Managers, Inc. and MediRevv, Inc., and any online properties, mobile applications, and social media pages or handles that display or reference this, Policy. References to our “services” in this Policy include our websites, services, and other products.

This Policy does not apply to any other companies or services that display or reference a different Privacy Policy, or to any third-party websites, mobile applications, or services that may link to our services or are linked from our services.

NOTICE AT COLLECTION

While we encourage you to review this full Privacy Policy, we provide a brief overview here. We may collect or process various categories of personal data, as described in the section “[PERSONAL DATA WE COLLECT](#).” The section titled “OUR USE OF PERSONAL DATA” contains information on the categories of personal data collected and/or whether we sell or share the personal data. We disclose your data as outlined in the section, “OUR DISCLOSURE OF PERSONAL DATA.” If you have a request regarding your information and would like to exercise your rights under applicable law, please contact us through the methods provided in the “HOW TO CONTACT US” section below. To exercise your right to ask that we not sell, share, or use your personal data for targeted advertising or to limit the use of your sensitive personal data, please contact us. We also recognize the Global Privacy Control opt-out preference signal in a frictionless manner. The Global Privacy Control is available [here](#). The Global Privacy Control applies to devices and specific browsers, so additional devices and browsers may need to have the Global Privacy Control activated. As the options provided may be browser based, note that clearing cookies may reset settings within your browser.

PERSONAL DATA WE COLLECT

The personal data we collect depends on how you interact with us, the services you use, and the [choices](#) you make. We collect information about you from different sources and in various ways when you use our services, including information you provide directly, information collected automatically, third-party data sources, and data we infer or generate from other data.

Information you provide directly.

We collect personal data you provide to us. For example:

- **Contact information.** We collect name, username or alias, email address, postal address, phone number, and fax number.

Information we collect automatically.

When you use our services, we collect some information automatically. For example:

- **Identifiers and device information.** When you visit our websites, our web servers automatically log your Internet Protocol (IP) address and information about your device, including device identifiers (such as MAC address); device type; and your device’s operating system, browser, and other software including type, version, language, settings, and configuration. As further described in the [Cookies, Mobile IDs, and Similar Technologies section](#) below, our websites and online services store and retrieve cookie identifiers, mobile IDs, and other data.
- **Geolocation data.** Depending on your device and app settings, we collect precise geolocation data when you use our online services.
- **Internet, technical, or other similar network activity.** We automatically log your activity on our websites and other online services, including the URL of the website from which you came to our sites, pages you viewed, how long you spent on a page, access times, and other details about your use of and actions on our website.

Information we create or generate.

We infer new information from other data we collect, including using automated means to generate information about your preferences or other characteristics (“**inferences**”). For example, we infer your general geographic location (such as city, state, and country) based on your IP address.

Information collected from job applicants.

When you apply for a job with us, we may collect personal data from you, including:

- Information you provide in connection with your application.
- Information that you make available in your social media accounts.
- Information about you that is available publicly.

Information that you authorize us to collect via third parties, including former employers or references.

- Health information, such as vaccination status or disability information.

In certain circumstances, you may submit your application for employment through a third-party service that displays our job posting. We do not control the privacy practices of these third-party services. Please review their privacy policies carefully prior to submitting your application materials.

COOKIES, MOBILE IDs, AND SIMILAR TECHNOLOGIES

We use cookies, web beacons, mobile analytics and advertising IDs, and similar technologies to operate our websites and online services and to help collect data, including usage data.

What are cookies and similar technologies?

Cookies are small text files placed by a website and stored by your browser on your device. A cookie can later be read when your browser connects to a web server in the same domain that placed the cookie. The text in a cookie contains a string of numbers and letters that may uniquely identify your device and

can contain other information as well. This allows the web server to recognize your browser over time, each time it connects to that web server.

Web beacons are electronic images (also called single-pixel or clear GIFs) that are contained within a website. When your browser opens a webpage that contains a web beacon, it automatically connects to the web server that hosts the image (typically operated by a third party). This allows that web server to log information about your device and to set and read its own cookies. In the same way, third-party content on our websites (such as embedded videos, plug-ins, or ads) results in your browser connecting to the third-party web server that hosts that content. We also include web beacons in our promotional email messages or newsletters to tell us if you open and act on them. Mobile analytics and advertising IDs are generated by operating systems for mobile devices (iOS and Android) and can be accessed and used by apps in much the same way that websites access and use cookies. Our apps contain software that enables our third-party analytics and advertising partners to access the mobile IDs.

How we and our partners use cookies and similar technologies.

We, and our analytics and advertising partners, use these technologies in our websites and online services to collect personal data (such as the pages you visit, the links you click on, and similar usage information) when you use our services, including personal data about your online activities over time.

This information is used to store your preferences and settings, enable you to sign-in, analyze how our websites perform, track your interaction with the site or app, develop inferences, deliver, and tailor interest-based advertising, combat fraud, and fulfill other legitimate purposes. We and/or our partners also share the information we collect or infer with third parties for these purposes. The [Disclosure section](#) of this Policy provides additional details about the third-party analytics and advertising providers we use on our websites.

Advertising controls.

Our advertising and analytics partners may participate in associations that provide simple ways to opt out of analytics and ad targeting, which you can access at:

- United States: NAI (<http://optout.networkadvertising.org>) and DAA (<http://optout.aboutads.info/>)

These choices are specific to the browser you are using, so if you access our services from other devices or browsers, also visit these links from those to ensure your choices apply to the data collected when you use those devices or browsers.

Browser cookie controls.

Most web browsers are set to accept cookies by default. If you prefer, you can go to your browser settings to learn how to delete or reject cookies. If you choose to delete or reject cookies, this could affect certain features or services of our website. If you choose to delete cookies, settings and preferences controlled by those cookies, including advertising preferences, may be deleted and may need to be recreated.

Mobile advertising ID controls.

iOS and Android operating systems provide options to limit tracking and/or reset the advertising IDs.

Email web beacons.

Most email clients have settings which allow you to prevent the automatic downloading of images, which prevents the automatic connection to the web servers that host those images.

Do Not Track and opt-out preference signals.

Some browsers have incorporated “Do Not Track” (DNT) features that can send a signal to the websites you visit indicating you do not wish to be tracked. Because there is not a common understanding of how to interpret the DNT signal, our websites do not currently respond to browser DNT signals. Instead, you can use the range of other tools to control data collection and use, including the cookie controls and advertising controls described above.

OUR USE OF PERSONAL DATA

We use the personal data we collect for purposes described in this Privacy Policy or otherwise disclosed to you. For example, we use each of the categories of personal data we collect for the following purposes:

- **Advertising.** To display advertising to you (see the [Cookies section](#) of this Privacy Policy for information about personalized advertising and your advertising choices).

We may combine data we collect from different sources to achieve these purposes and to give you a more seamless, consistent, and personalized experience across our services.

Third-party analytics and advertising companies also collect personal data through our websites and apps, including geolocation data, usage data, and inferences associated with identifiers and device information (such as cookie IDs, device IDs, and IP address) as described in the [Cookies section](#) of this Policy. For example, we use Google Analytics on some of our websites to help us understand how users interact with our website; you can learn how Google collects and uses information at www.google.com/policies/privacy/partners.

RETENTION OF PERSONAL DATA

We retain personal data for as long as necessary to provide the services and fulfill the transactions you have requested, comply with our legal obligations, resolve disputes, enforce our agreements, and other legitimate and lawful business purposes. Because these needs can vary for different data types in the context of different services, actual retention periods can vary significantly based on criteria such as user expectations or consent, the sensitivity of the data, and our legal or contractual obligations.

Location of processing European personal data.

SECURITY OF PERSONAL DATA

We have implemented appropriate physical, technical, and administrative safeguards to help protect personal data from unauthorized access, use, disclosure, alteration, and destruction. However, no data transmission over the Internet or information storage technology can be guaranteed to be 100% secure, so you should take care in deciding what information you send us in this way.

CHILDREN'S PERSONAL DATA

The services are not intended for use by individuals under the age of 13 (a "child"), and Acclara does not knowingly collect personal data from children. Consistent with the requirements of applicable law, if we learn that a child has improperly provided us with personal data, we will use that information only to respond directly to that child (or the child's parent or legal guardian) to inform the child that he or she cannot use the services and that we will subsequently delete that information.

CHANGES TO THIS PRIVACY STATEMENT

We will update this Privacy Policy when necessary to reflect changes in our services, how we use personal data, or the applicable law. When we post changes to this Policy, we will revise the "Last Updated" date at the top of this Policy. If we make material changes to this Policy, we will provide notice or obtain consent regarding such changes as may be required by law.

HOW TO CONTACT US

If you have a privacy concern, complaint, or a question for Acclara, please contact us at contact@acclara.com.

Our address is:

Acclara Solutions, LLC
10713 W. Sam Houston Pkwy, N., Suite 500
Houston, TX 77064
Toll Free Number: 855-561-0683